# PARAGENIUS FOUNDATION



2023 ANNUAL REPORT



### Getting To Know PGF's Founder Dr. Carolyn Dean

Recently I was asked what moment inspired my founding of ParaGenius. I realized it was really born from a lifelong relationship to wellness, farming and food security.

My earliest memories were on a large vegetable and flower patch my parents tended at my childhood home. Mom took over the flowers, Dad was in charge of the vegetables, and I naturally gravitated toward the vegetables! It was the 1950's, and my parents were like stewards of a miniature Eden. I had an innocent love for that land, without real understanding of what it was they were doing. I just liked playing in the dirt and helping. But all the same, a love for the land took root within me.

The love continued to deepen. When I moved to Manhattan in the early 1990's, tilling my own soil wasn't in the cards, but joining a CSA was. I helped manage and organized my own CSA that bought fresh organic food on the Bronx, and I'm happy to report it still thrives today.

I experienced a tonal shift following 9/11, as many of us did - profoundly reminded of our vulnerability. I remember not being able to reach loved ones by phone for hours. The experience of collapse and chaos reminded me of dependence on trucks churning across vast distances to bring us food and resources. And from the concrete jungle of New York, I saw how a single point of failure within the long-distance trek of food to us could threaten our very sustenance. Food security, once a whisper of innocent love in a garden patch, began deepening more into a resounding battle cry.

I moved to Maui in 2008 with my friend, partner and husband of 58 years. It didn't take long for my heart to leap at the sight of organic bounty delivered on this small island. Yet, a gnawing truth lingered: this island paradise also relied on the tenuous thread I found in NYC. Despite Maui's fertile soil, the culture was just as vulnerable to the same insecurities I'd witnessed in a far less fertile environment.

When I met an organic farmer on Maui serving community in the way he was, I was so stirred by his sense of agency, ownership, and unwavering spirit that I had to help. **The founding of ParaGenius was my invitation to the larger community to join me in that call to support wellness**.

That's how the seeds of ParaGenius Foundation sprouted. Not from a single moment, but a lifelong tapestry woven from childhood wonder, urban resilience, and the chilling wake-up call resulting from a horrific event. It was the realization that food security wasn't just about organic kale or backyard tomatoes; it was about building a community — a vibrant ecosystem where knowledge flows like irrigation, where support strengthens like fertile soil, and where resilience takes root in every shared meal.

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CAROLYN DEAN MD ND

Founder & Executive Director

### PARAGENIUS FOUNDATION

#### MISSION & VISION

#### **MISSION**

To promote and maintain wellness through organic farming, with education and support activities aimed toward promoting clean, sustainable farming to the workforce and the local community.

#### **VISION**

We envision a world free from barriers to wellness.

# 2023 ACTIVITIES



Board-Driven Volunteer Efforts

### FOOD DISTRIBUTION

Maui Wildfire Rapid Relief



Recruitment





#### 2023 ANNUAL IMPACT REPORT

PGF brought on 7 volunteers with professional-level skills to bolster organic farming efforts. This support translated to

1,403

#### RAPID RESPONSE - NETWORK OF SUPPORT

A \$34,000 grant awarded by the Maui Strong Fund provided

17,000

Pounds of Produce to Maui Wildfire Survivors

Partnering with 'Oko'a Farms, the grant activated the delivery of produce to



The collaborative network prepared over

674,000

Meals
to Wildfire Survivors

### FINANCIAL OVERVIEW



\$64,907

\$13,750 in Material In-Kind Contributions \$51,157 in Volunteer In-Kind Contributions

## FINANCIAL OVERVIEW

2023 Expenses	208,288.87
Awards and Grants	\$135,098
Contract Services	\$59,535
Facilities and Equipment	\$7,500
Operations	\$2,804
Software and Apps	\$1,304
Education and Training	\$1,000
Travel and Meetings	\$564
Advertising	\$484

\$96,000

Awarded to Support Maui Food Production & Distribution



#### Carolyn Dean, MD ND - Founder and Board Member

Carolyn is a career doctor, naturopath, medical researcher, author, CEO of wellness brands New Capstone, Inc. and RnA Reset, and the visionary behind ParaGenius. Carolyn has provided over 2500 volunteer hours, over \$300,000 in material donations and over \$1.3 million of low-interest support to advance organic farming on Maui.



#### Sally Dean - Management Consultant

Sally is an energetic, loyal, and innovative team player, providing experience in key funding landscape analysis for PGF. Her skills empower the team to identify viable funding partnerships available to our emerging non-profit. Her experience and love for volunteering with community serves to expand PGF's outreach potential. Sally has provided over 800 volunteer hours to organic food production and food distribution efforts on Maui.



**Eric Peterson - Director, Project Management & Grant Initiatives** 

Eric has been with ParaGenius since their inception as a 501(c)(3). Prior to PGF, Eric served as a business development consultant for 'Oko'a Farms, supporting their transition from farmers market to brick-and-mortar business model. He has served in a leadership role with Maui 'Ohana Collective for the past three years and holds a BA in Communication. With two PGF grant awards under his belt, he is driven to support community wellness and resilience.

#### **WAYS TO SUPPORT:**



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Join Us In
Our Food
Distribution
Volunteer
Efforts

#### Reach Out:

paragenius foundation.org paragenius foundation@gmail.com